

Visitors spend \$700 million annually in Deschutes County.
Are you getting your share?



DIGITAL CITY GUIDE

visitors LOOK here first!

Digital In Room
Guest Services Directory
(a green, approved* alternative
to the print directories)

The most **effective and affordable** way to reach
400,000 visitors annually and connect with
them as soon as they check into their hotel room.



For only \$99/month you get:

Listing on mobile phone directory app coming soon!

EZ Digital TV: Your business on 790 in-room TV screens 160 times a day,
5400 times a month, 24/7!

EZ Map: Maps with your location and current/sports/expo events are available
in the lobby and provided to many groups & conventions.

EZ Text: Visitors text in for your visitor special or coupon

Try it! Text 4visitors Bursts to 368674 for a free gift!

EZ Social Media: Digital City Guide staff Yelp! and Tweet.

EZ Coupon: Added value!



Coming soon:



news crawl
on each and every TV.



Help save our planet!
Green eco-friendly full-color
digital advertising
No more wasted
color brochures, mags,
and flyers discarded in the trash.
EZ text replaces paper coupons.
Paper maps printed on demand.



To reach this whole new market contact Leigha Thomas:
(503) 381-6336 • leighathomas@hotmail.com

*digital electronic directories approved by corporate dept in several hotels to formally replace in-room directories.